



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

JAN 17 2001

Technology Center 2100

Applicants:

Walker et al.

Application No.: 09/049,297

Filed: March 27, 1998

For: SYSTEM AND METHOD FOR
TRACKING AND ESTABLISHING
A PROGRESSIVE DISCOUNT
BASED UPON A CUSTOMER'S
VISITS TO A RETAIL
ESTABLISHMENT

) Group Art Unit: 2765

) Examiner: John Hayes

) (703)306-5447

) (703) 308-9051 /fax

) **AMENDMENT AND RESPONSE**

) **To the Non-final Office Action**

) **Mailed August 30, 2000**

) **(Paper No. 14)**

) Attorney Docket No. 98-007

) (Please note new docket number)

) Walker Digital Corporation

) Five High Ridge Park

) Stamford, CT 06905-1325

) (203) 461-7337 /voice

) (203) 329-5222 /fax

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on January 2, 2001.

Dated: 01-02-00 By: N. Sahadeo

Nalini P. Sahadeo

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Non-Final Office Action mailed August 30, 2000 (Paper No. 14), entry of the following amendments and consideration of the following remarks in the above identified application is respectfully requested.

C